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Global Europe: Projects financed by the European Commission that help internationalisation beyond European markets

On 3 March 2021, Eurochambres, and the Chamber of Commerce of Seville (Spain) organized a Global Europe event with the support of the Latin America IP SME Helpdesks and the EU SME Centre

The Global Europe webinar introduces projects funded by the European Commission that are key to support EU SMEs and business support organisations make their mark in global markets. The participants got insights on how to access EU-funded services that will kickstart the internationalisation to critical markets such as Latin America, China and India. Among other EU projects, the EU SME Centre's EU Partnership Coordinator, Laura Velasco, presented how our services can support the internationalisation process in to China.

On 17 March, the EU SME Centre will again be participating in the next Global Europe event. Make sure to follow our social media and subscribe to our newsletter to get notified about the next upcoming event.

About the EU SME Centre

The EU SME Centre in Beijing provides a comprehensive range of hands-on support services to European small and medium-sized enterprises (SMEs), getting them ready to do business in China. Our team of experts provides advice and support in four areas – business development, law, standards and conformity and human resources. Collaborating with external experts worldwide, the Centre converts valuable knowledge and experience into practical business tools and services easily accessible online. From first-line advice to in-depth technical solutions, we offer services through Knowledge Centre, Advice Centre, Training Centre and SME Advocacy Platform.

The Centre is funded by the European Union and implemented by a consortium of five partners - the China-Italy Chamber of Commerce in China, the China-Britain Business Council, the Danish Chamber of Commerce in China, the EUROCHAMBRES, and the European Union Chamber of Commerce in China.

To learn more about the Centre, visit the website www.eusmecentre.org.cn.

